

SIGNATURE TALK

AND OUTCOMES



- Align culture through values, clarity, and congruence.
- Energise people and places by rooting teams in purpose and harmonious environments.
- Increase customer advocacy and profitability by creating inspired, lasting connections.

You were stupendous, keep spreading your passion & energy!

So much energy, I have loved every minutes of it!



Heart first, head next, growing businesses with purpose

Business success today isn't about pushing harder, it's about leading differently with heart and with purpose.

In this keynote, Claire Boscq unveils The Heart-Led Business Growth Blueprint™, her powerful framework that helps organisations align culture, energise people and places, and increase customer advocacy and profitability.

Blending soulful essence with strategic action, Claire shows how leading with the heart, presence, and energy, and managing with the head through structure and strategy execution, creates a powerful path where purpose drives productivity and harmony drives results.

With a sprinkle of ancient wisdom and plenty of soulfulness, Claire presents in her unique, enlightened, and engaging way how to embrace this heart-first, head-next approach, transforming people, cultures, and organisations from the inside out, one heartbeat at a time.

Wow, Wow, Wow!

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KEYNOTE TOPICS

AND OUTCOMES

Nurturing a T.E.C culture to attract and retain talents

To attract and retain talent, companies must provide more than just great benefits, they need to genuinely show they care by nurturing a culture of Trust, Engagement and Care. A trusted internal environment impacts employee engagement and happiness at work, which in turn affects absenteeism, productivity and loyalty.

Research from Growth Everywhere shows that companies with strong cultures outperform their competition by 20%, earn up to 1.7% more than their peer firms and perform 2.1% better than industry benchmarks.

Differentiate yourself from the competition as Claire share with you the core principles to apply to creating an internal environment where you nurture a culture of trust, engagement, and care to optimize employees productivity and increase prosperity

Happy Employees drive Happy Customers

Engaged, inspired, cared for employees feel good and they don't just serve customers but they truly care about doing what is right for them and THAT IS what will increase customer loyalty, ultimately your bottom line. According to a Gallup poll, a staggering 63% of employees said they are not engaged at work, compared to only 13% which are. And 24% are 'actively disengaged', indicating they are unhappy and unproductive at work and liable to spread negativity to coworkers. Do you want to know the secret of success? putting your people first... Discover practical ways to get your employees buzzed up, enhancing their working environment, showing them that you care will increase their performances ultimately your customer loyalty. Happy Employees, happy customers, happy bottom line...

Can You Afford to Be Clueless About Your Customer Service?

82% of customers won't come back after a bad experience. That's a costly mistake! In this high-energy keynote, Claire Boscq – the Mystery Shopping Queen – reveals how to uncover what's really happening when you're not watching. Discover how mystery shopping can boost loyalty, align your team with your brand promise, and drive performance. With real-life stories and practical insights, Claire will inspire you to take action and transform your customer eXperience from the inside out.

Do or Die

Life is a journey full of ups and downs, and overcoming adversity isn't always an easy task!

Anyone facing difficult trauma, stress or anxiety may not be able to see there is a light at the end of the tunnel. In this keynote, Claire tells her personal story, giving the audience hope and inspiration to persevere and take action to change despite fear and doubt.

She shares how all women can be remarkable using their unique strengths and abilities to make a positive impact on society. By pursuing their passions, leading by example, mentoring and supporting others, they can be healthy, vibrant, happy and ready to live life on purpose.

Turning their inner chaos or doubt into pathways towards well-being, happiness and prosperity.



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